



FOR IMMEDIATE RELEASE

Media Contact

Laitin Sterling, Dalton

C 941.806.8777

E lsterling@daltonagency.com

FSI Names Michael Faherty as Executive Vice President of Client Relations

Faherty to blend services of Argent Trust and FSI, offering clients more options in investments and recordkeeping for preneed and perpetual care trusts

TALLAHASSEE, Fla., (July 9, 2024) – [Funeral Services, Inc.](#) (FSI) has named Michael Faherty as its new Executive Vice President of Client Relations, blending Faherty's current role with Argent Financial Group's [Funeral & Cemetery Trust division](#).

In his blended role with both FSI and Argent, Faherty will seek opportunities to bring the benefits of both companies to existing and future clients, including sharing more options in investments and recordkeeping for preneed contracts for funeral homes and cemeteries, as well as cemetery endowment care needs.

"Since FSI has joined Argent Financial Group, the partnership has allowed clients of both companies to have access to more streamlined services," said Bill Williams, FSI president and CEO. "Bringing Michael on board in this new blended role furthers our joint commitment to efficient service delivery for funeral home and cemetery firms."

Faherty has been serving clients in the deathcare industry for more than seven years. His experience at Argent Financial Group spans new business development and relationship management where he has helped to strategically grow capabilities with funeral homes and cemetery firms.

"My goal for this new role is to ensure that FSI clients continue to receive the same great service they have always received while bringing them more options in investments and recordkeeping," said Faherty. "The deathcare profession is at a pivotal time as the industry adapts to changing consumer trends. The preneed market in particular is well positioned for growth as consumers increasingly seek to plan ahead, and we look forward to supporting firms as they look to match this market growth."

For more information, please visit www.fsitrust.com.

About Funeral Services, Inc.

FSI ensures trust and sales programs are operating at maximum efficiency through unmatched security, convenience, speed, compliance and cutting-edge technology. FSI has grown to serve over 1,200 individual firms located in 24 states and administers more than 300 deathcare trust accounts across the nation for publicly and privately-owned entities. For more information, please visit www.FSITrust.com.

About Argent Financial Group

-- more --

Argent Financial Group (Argent) is responsible for more than \$35 billion in client assets. Argent provides individuals, families, businesses and institutions with a broad range of wealth management services, including trust and estate planning, investment management, retirement plan consulting, ESOPs, funeral and cemetery trusts, charitable organization administration, oil and gas (mineral) management and other unique financial services. Headquartered in Ruston, LA, Argent was formed in 1990 and traces its roots back to 1930. For more information, visit www.ArgentFinancial.com.

###